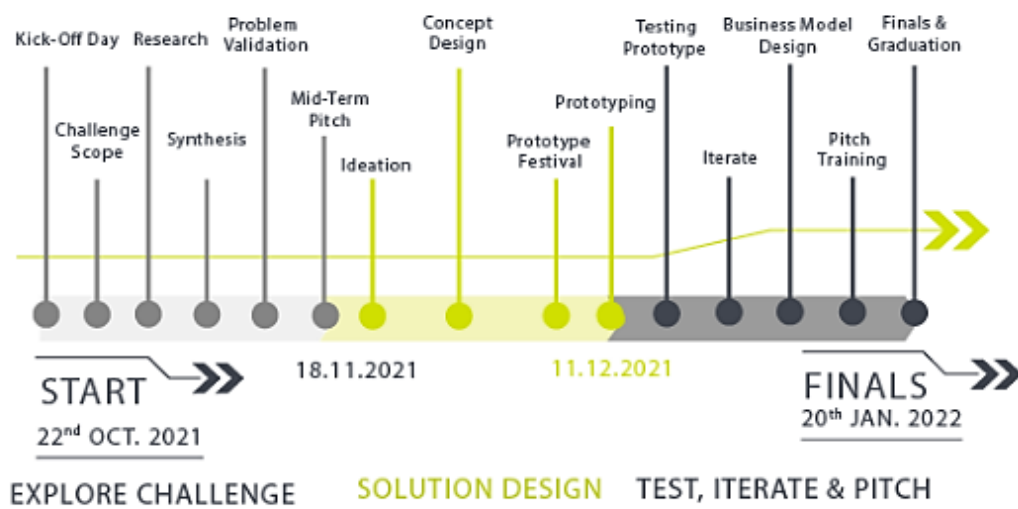


CAMPUS FOUNDERS gGmbH - Bildungscampus 1 - D-74076

Schedule Corporate Campus Challenge WT21/22



The program will start with a launch event on Oct. 22<sup>nd</sup>, 2021 (in the evening) and a full day kick-off workshop on Oct. 23<sup>rd</sup>, 2021.

The program will officially end on Jan. 31<sup>st</sup>, 2022 and with a graduation event on Jan. 20<sup>th</sup>, 2022.

- In order to ensure compatibility between studies at university and the program, there will be regular scheduled coaching sessions on evenings (during the week) and few additional deep dive sessions which are necessary to go into depth
- Few selected sessions will be conducted onsite in Heilbronn (mentioned as Hybrid in the schedule below) with the consideration of a hygiene concept and others online (remote)

**APPLY NOW**

W00 (CW42)	22.10., (Fri) 18:00 - 21:00	CCC Launch Event (Hybrid)
W00 (CW42)	23.10., (Sat) 9:00 – 17:00	CCC Kick-off Day (Hybrid)
W01 (CW43)	28.10., (Thurs) 18:00 - 21:00	Introduce DT and Examples (Online)
W01 (CW43)	30.10., (Sat) 9:00 – 17:00	Problem Understanding & Field Research (Hybrid, 9:00-12:00), followed by Networking (13:00 – 17:00)
W02 (CW44)	4.11., (Thurs) 18:00 - 21:00	Interviews (Online)
W02 (CW44)	5.11(Fri) 17:00 - 21:00	Q&A, Feedback with corporates and getting interview partners from them (Online OR at Campus Lab OR at Corporates' space) Teams book independently with corporate 45min appointment
W03 (CW45)	11.11., (Thurs) 18:00 - 21:00	Unpacking Research (Online)
W03 (CW45)	13.11., (Sat) 17:00 - 20:00	Networking (Physical)
W04 (CW46)	18.11 (Thurs) 18:00 - 21:00	Midterm Presentation (Online)
W04 (CW46)	19.11 (Fri) 18:00 - 21:00	Virtual Networking (Online)
W05 (CW47)	25.11 (Thurs) 18:00 - 21:00	Midterm Reflection (Online)
W06 (CW48)	02.12 (Thurs) 18:00 - 21:00	Ideation & Filtering ideas (Online)
W07 (CW 49)	09.12(Thurs) 17:00 – 21:00	Feedback & Q&A from Corporates (Online OR at Campus Lab OR at Corporates' space ) Teams book independently with corporate 45min appointment
W07 (CW49)	11.12 (Sat) 9:00 – 18:00	Prototest (Hybrid)
W08 (CW50)	16.12 (Thurs) 18:00 - 21:00	Testing (Online)
W08 (CW 50)	18.12 (Sat) 17:00 - 20:00	Networking (Physical)
W09 (CW50-CW 01)	Any dates btw (17.12.-23.12. and 03.01 – 08.01)	Self organized team work (virtual or physical)
W10 & W11 (CW 51- CW 01)	20.12.2021 - 02.01.2022	Christmas Break
W12 (CW 02)	10.01(Mon) 18:00 – 21:00	Team meetup, Recap and Team Building activity & Validation (Virtual)
W12 (CW 02)	13.01 (Thurs) 17:00 – 21:00	Feedback & Q&A from Corporates (Online OR at Campus Lab OR at Corporates' space) Teams book independently with corporate 45min appointment
W12 (CW 02)	15.01 (Sat) 9:00 – 17:00	Pitch Training (Hybrid)
W13 (CW03)	20.01 (Thurs) 18:00 - 21:00	Final Presentation (Hybrid)
W13 (CW 03)	22.01 (Sat) 9:00 – 12:00	Reflection, Learning & Continuing opportunity (Online) (Official last session)
W13 (CW 03)	22.01 (Sat) 13:00 – 17:00	Feedback from corporates & Indv coache's feedback (1 to 1) (Online) (Official last session)
W14 (CW 04)	31.01(Mon)	Deadline for final deliverables

Detailed information about locations for the onsite sessions (in Heilbronn) will be announced early enough. Teams get individual coaching in between (~1h/week). In case of minor changes in the schedule, we will inform all affected people

[APPLY NOW](#)