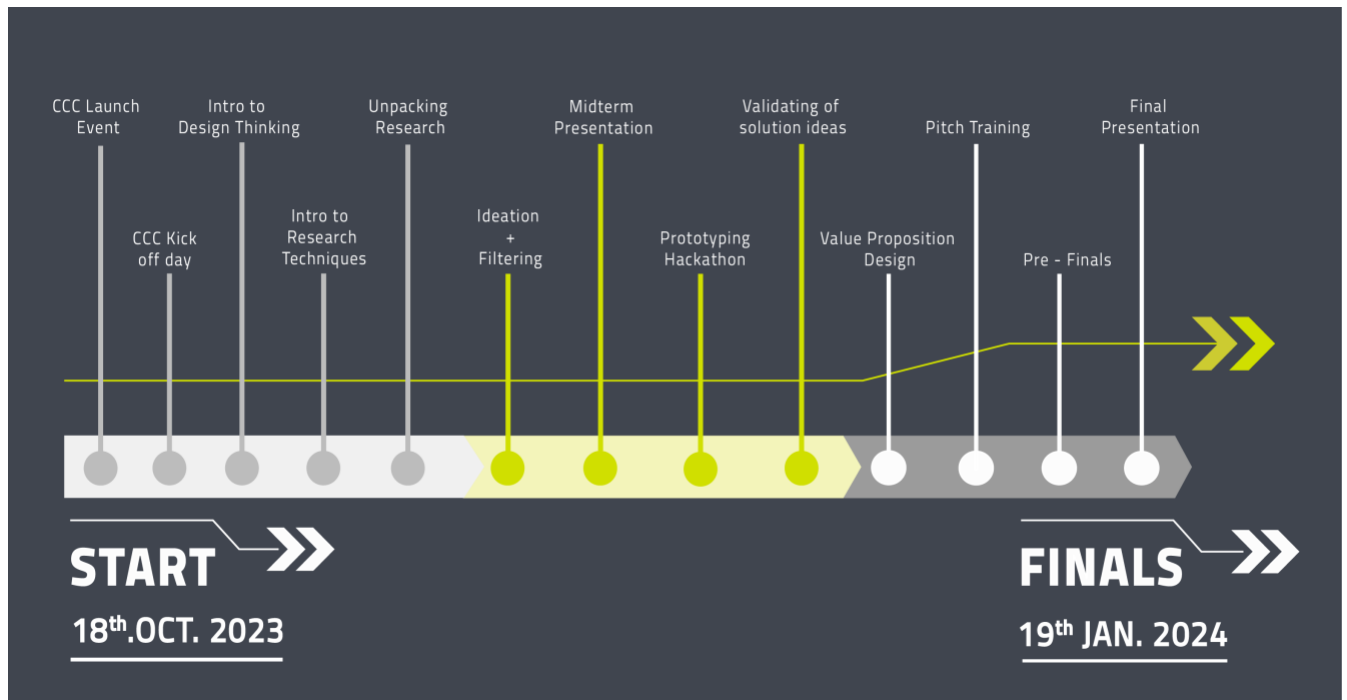


Campus Founders gGmbH, Bildungscampus 1, 74076 Heilbronn

Timeline Corporate Campus Challenge WT23/24



EXPLORE CHALLENGE

The program will start with a launch event on Oct 18th 2023, starting at 17:30 and a full day kick-off workshop on Oct 21st 2023

SOLUTION DESIGN

TEST, ITERATE & PITCH

The program will end with a graduation event on Jan 19th 2024 and a reflection day on Jan 20th 2024

- Apart from the sessions mentioned in the timeline below there will be an additional 1 hour of coaching session every week in order to progress with the team work !
- Detailed info about each session will be shared with the program participants once they have been accepted into the program.

APPLY NOW

W00 (CW42)	18.10., (Wed) 18:00 - 21:00	CCC Launch Event (Onsite)
W00 (CW42)	21.10., (Sat) 9:00 – 17:30	CCC Kick-off Day (Hybrid)
W01 (CW43)	26.10., (Thurs) 18:00 - 21:00	Introduction to Design Thinking (Hybrid)
W02 (CW44)	02.11., (Thurs) 18:00 – 21:00	Introduction to Research Techniques (Hybrid)
W03 (CW45)	09.11., (Thurs) 18:00 - 21:00	Q&A with Corporates (Online OR at Campus Lab)
W04 (CW46)	18.11., (Sat) 9:00 - 17:00	Unpacking Research & Synthesis and Persona Understanding (Hybrid)
W05 (CW47)	23.11 (Thurs) 18:00 - 21:00	Ideation + Filtering (Hybrid)
W06 (CW48)	30.11 (Thurs) 18:00 – 21:00	Midterm Presentation (Hybrid)
W06– W07 (CW48-CW49)	1.12 – 8.12	Midterm Reflection (Hybrid) (Done with the resp. coaches)
W07 (CW49)	8.12 (Fri) – 17.30 – 19.30 9.12- 10.12 (Sat & Sun) 9:00 – 17:00	Prototyping Hackathon & Testing (Hybrid)
W08 (CW50)	13.12 (Wed) 17:00 – 20:00	Feedback & Q&A from Corporates (Online OR at Campus Lab)
W08 (CW50)	14.12 (Thurs) 18:00 - 21:00	Validating of solution ideas (Online)
W08 & W09 (CW50-CW 01)	Any dates btw (16.12.- 21.12. and 03.01 – 08.01)	Self organized team work (virtual or onsite – Team can decide)
W10 & W11 (CW 51- CW 01)	22.12.2021 - 02.01.2022	Christmas Break
W12 (CW02)	09.01(Tues) 18:00 – 21:00	CCC Carnival Costume Party (Onsite)
W12 (CW02)	11.01 (Thurs) 17:00 – 21:00	Value Proposition Design (Hybrid)
W12 (CW 02)	13.01 (Sat) 9:00 – 16:30	Pitch Training (Hybrid)
W13 (CW 03)	18.01 (Thurs) 18:00 – 21:00	Pre-Finals (Virtual)
W13 (CW03)	19.01 (Fri) 18:00 - 21:00	Final Presentation (Onsite)
W13 (CW 03)	20.01 (Sat) 10:00 – 14:00	Reflection, Learning & Continuing opportunity & Feedback from corporates & Individual feedback (Official last session)
W15 (CW 04)	31.01(Wed)	Deadline for final deliverables

APPLY NOW