

# Corporate Campus Challenge Timeline



O = Onsite H = Hybrid

W0	Saturday 18.04. 9:00 AM — 5:00 PM	<b>CCC Cohort Bonding Day</b> <span>H</span>	
W1	Thursday 23.04. 6:00 PM — 9:00 PM	<b>CCC Launch Event</b> <span>O</span>	Saturday 25.04. 9:00 AM — 5:30 PM <b>Understanding the Challenge</b> <span>O</span>
W2	Thursday 30.04. 6:00 PM — 9:00 PM	<b>Introduction to Research Techniques</b> <span>H</span>	
W3	Thursday 07.05. 6:00 PM — 9:00 PM	<b>Team Building Activities</b> <span>H</span>	
W4	Saturday 16.05. 9:00 AM — 5:30 PM	<b>Research Synthesis &amp; Problem Reframing</b> <span>H</span>	
W5	Thursday 21.05. 6:00 PM — 9:00 PM	<b>Ideation &amp; Prioritization</b> <span>H</span>	
W6	Thursday 28.05. 6:00 PM — 9:00 PM	<b>Mid-Term Presentations</b> <span>H</span>	29.05. — 04.06. <b>Mid-Term Program Reflection (with Coach)</b> <span>H</span>
W7	Friday 05.06. 5:30 PM — 7:30 PM	<b>Introduction to ProtoFest</b> <span>H</span>	06.06. — 07.06. 9:00 AM — 5:00 PM <b>Rapid Prototyping &amp; User Testing</b> <span>O</span>
W8	Thursday 11.06. 5:00 PM — 10:00 PM	<b>Mentor Co-Creation Session Cohort Game Night</b> <span>H</span>	
W9	Thursday 18.06. 6:00 PM — 9:00 PM	<b>User Feedback &amp; Iteration</b> <span>H</span>	
W10	Saturday 27.06. 9:00 AM — 5:30 PM	<b>Semi-Final Event Program Reflection</b> <span>H</span>	
W11	Thursday 02.07. 6:00 PM — 8:00 PM	<b>Pitch Strategy &amp; Storytelling</b> <span>H</span>	Saturday 04.07. 9:00 AM — 4:00 PM <b>Pitch Training</b> <span>H</span>
W12	Thursday 09.07. 6:00 PM — 9:00 PM	<b>CCC Finals: The Grand Pitch</b> <span>O</span>	
W13	Thursday 16.07. 6:00 PM — 7:00 PM	<b>Post CCC: Next Steps</b> <span>H</span>	
W14	Thursday 30.07. Online	<b>Deliverables Submission</b>	