

Corporate Campus Challenge Timeline



O = Onsite **H** = Hybrid

W1	Saturday 18.04. 9:00 AM — 5:00 PM	CCC Cohort Bonding Day H	
W2	Thursday 23.04. 6:00 PM — 9:00 PM	CCC Launch Event O	Saturday 25.04. 9:00 AM — 5:30 PM Understanding the Challenge O
W3	Thursday 30.04. 6:00 PM — 9:00 PM	Introduction to Research Techniques H	
W4	Thursday 07.05. 6:00 PM — 9:00 PM	Team Building Activities H	
W5	Saturday 16.05. 9:00 AM — 5:30 PM	Research Synthesis & Problem Reframing H	
W6	Thursday 21.05. 6:00 PM — 9:00 PM	Ideation & Prioritization H	
W7	Thursday 28.05. 6:00 PM — 9:00 PM	Mid-Term Presentations H	29.05. — 04.06. Mid-Term Program Reflection (with Coach) H
W8	Tuesday 02.06. 5:30 PM — 7:30 PM	Introduction to ProtoFest H	06.06. — 07.06. 9:00 AM — 5:00 PM Rapid Prototyping & User Testing O
W9	Thursday 11.06. 5:00 PM — 10:00 PM	Mentor Co-Creation Session Cohort Game Night H	
W10	Thursday 18.06. 6:00 PM — 9:00 PM	Pitch Strategy & Storytelling H	
W11	Saturday 27.06. 9:00 AM — 5:30 PM	Semi-Final Event Program Reflection H	
W12	Thursday 02.07. 6:00 PM — 8:00 PM	Feedback Implementation H	Saturday 04.07. 9:00 AM — 4:00 PM Pitch Training H
W13	Thursday 09.07. 6:00 PM — 9:00 PM	CCC Finals O	
W14	Thursday 16.07. 6:00 PM — 8:00 PM	Post CCC: Next Steps H	
	Thursday 30.07. Online	Deliverables Submission	